Service Systems Modeling and Applications

IFIP WG 2.14 Amsterdam, 10-11 October, 2013

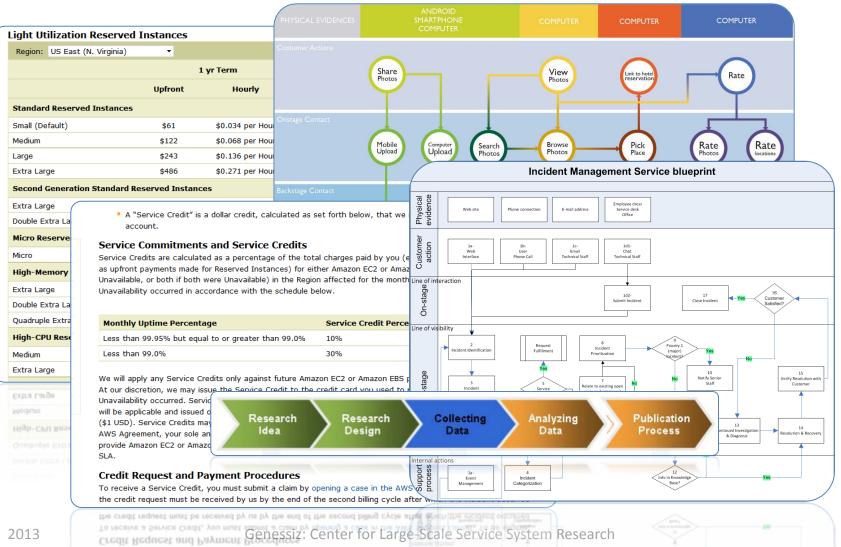
Jorge Cardoso Information Systems Group

Karlsruhe Service Research Institute, Karlsruhe Institute of Technology, Germany jorge.cardoso@kit.edu Dept. Engenharia Informatica/CISUC, University of Coimbra, Portugal jcardoso@dei.uc.pt

Genessiz: Center for Large-Scale Service System Research

1

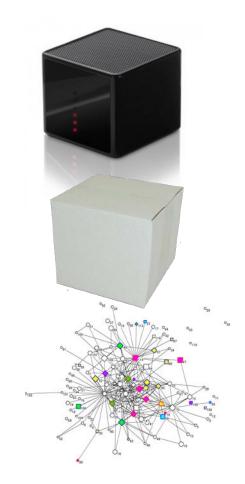
The Present



Service Systems

- Black box modeling - Linked USDL
- White box modeling -LSS4USDL
- Service Networks

 Linked USDL and OSSR

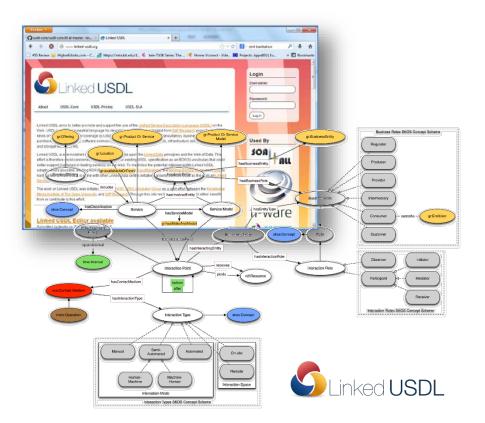


Linked USDL family Service Description Language

- History
 - a-USDL (2009), USDL (2011),
 Linked USDL (2012)
- New models (2013)
 - Linked USDL core
 - Linked USDL pricing
 - The Open University, UK
 - SAP Research, DE
 - Service System
 - University of Gent, BE

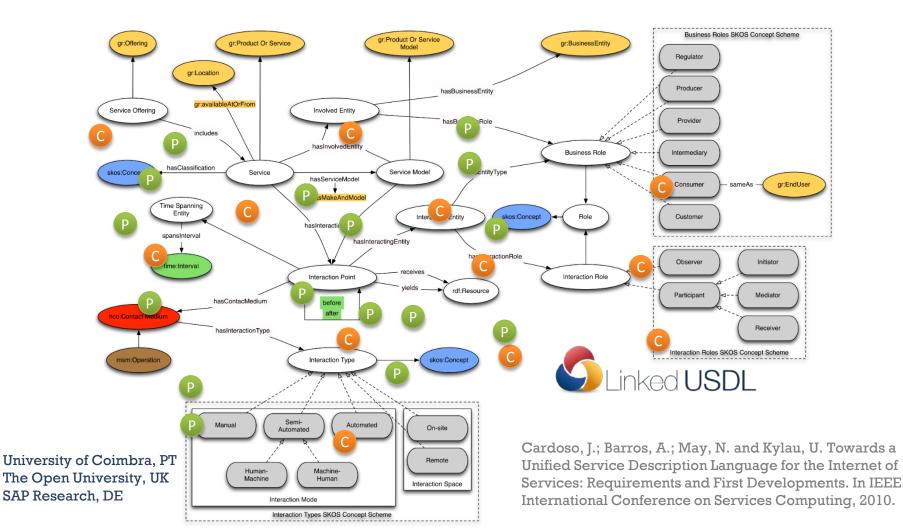


- Service Networks



https://github.com/linked-usdl/

Linked USDL Core (2013)



USDL:INTERACTIONPOINT

- Blueprint
 - line of interaction
- E.g. face-to-face actions between employees and customers

NAME:

usdl:InteractionPoint

DESCRIPTION:

rdfs:comment """An InteractionPoint represents an actual step in accessing and performing operations of the service. On a technical level this could translate into calling a Web Service operation.

On a professional level, it could mean that consumer and provider meet in person to exchange service parameters or resources involved in the service delivery (e.g. documents that are processed by the provider).

An InteractionPoint can be initiated by the consumer or the provider. Since InteractionPoints may take time and have an ordering with respect to other InteractionPoints, this is a subclass of TimeSpanningEntity. One can therefore express temporal relationships between InteractionPoints such as before or after. For richer expressions the time ontology constructs could be used.

SUBCLASS:

rdfs:subClassOf usdl:TimeSpanningEntity;

22.05.2013



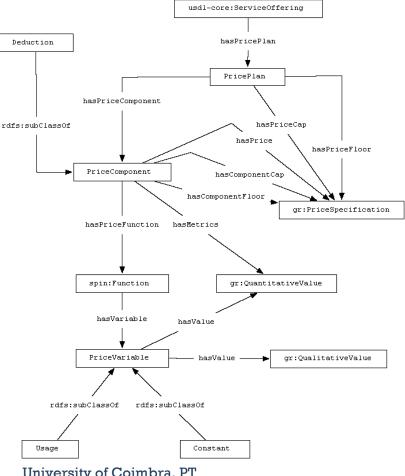
Linked USDL Pricing (2013)

- Un-Demand Instances
- ↓ Reserved Instances
- Reserved Instance Volume Discounts
- Spot Instances
- Data Transfer
- EBS-Optimized Instances

Light Utilization Reserved Instances

Region: US East (N. Virginia)	-				
	1 yr Term		3 yr Term		
	Upfront	Hourly	Upfront	Hourly	
Standard Reserved Instances					
Small (Default)	\$61	\$0.034 per Hour	\$96	\$0.027 per Hour	
Medium	\$122	\$0.068 per Hour	\$192	\$0.054 per Hour	
Large	\$243	\$0.136 per Hour	\$384	\$0.108 per Hour	
Extra Large	\$486	\$0.271 per Hour	\$768	\$0.215 per Hour	
Second Generation Standard Re	served Instan	ces			
Extra Large	\$517	\$0.299 per Hour	\$807	\$0.236 per Hour	
Double Extra Large	\$1034	\$0.598 per Hour	\$1614	\$0.472 per Hour	
Micro Reserved Instances					
Micro	\$23	\$0.012 per Hour	\$35	\$0.012 per Hour	
High-Memory Reserved Instanc	es				
Extra Large	\$272	\$0.169 per Hour	\$398	\$0.136 per Hour	
Double Extra Large	\$544	\$0.338 per Hour	\$796	\$0.272 per Hour	
Quadruple Extra Large	\$1088	\$0.676 per Hour	\$1592	\$0.544 per Hour	
High-CPU Reserved Instances					
Medium	\$161	\$0.09 per Hour	\$243	\$0.079 per Hour	
Extra Large	\$644	\$0.36 per Hour	\$972	\$0.316 per Hour	
Extra Large	\$644	\$0.36 per Hour	\$972	\$0.316 per Hour	
Medium	\$161	\$0.09 per Hour	\$243	\$0.079 per Hour	
5013 Reserved Instances					

- ↓ Amazon Elastic Block Store
- Elastic IP Addresses
- Amazon CloudWatch
- Auto Scaling
- Elastic Load Balancing
- **AWS** GovCloud Region



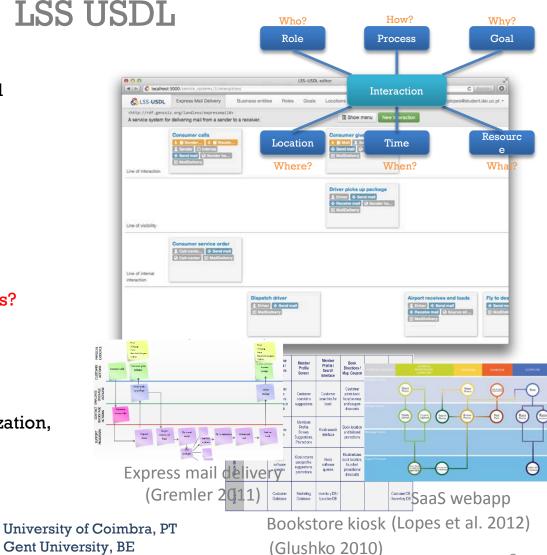
Dynamic Pricing

University of Coimbra, PT The Open University, UK SAP Research, DE

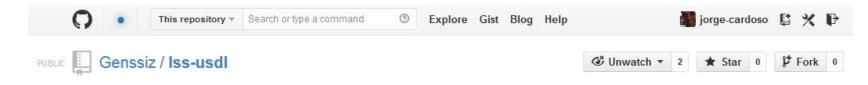
Service Systems LSS USDL

- Service System model
 - Machine-understandable and processable
- Existing work
 - External perspective: WSDL,
 SAWSDL, USDL
 - Black-box
 - How can a service system be integrated with other services?
- Internal perspective
 - White-box approach and
 - Service management, optimization, and analytics.
 - How does the service works internally?





Model @ GitHub



		dded vectors for the model figures
latest commit e033c34375 🔂		rplopes authored 9 days ago
9 days ago	Added vectors for the model figures	images
18 days ago	Added the model, use cases and editor	README.md
18 days ago	Added the model, use cases and editor	Iss-usdl-interactions.ttl
18 days ago	Added the model, use cases and editor	Iss-usdl-resources.ttl
18 days ago	Added the model, use cases and editor	ss-usdl.ttl

Getting Started Tutorial (6)

@prefix : <http://genssiz.org/lss-usdl/expressmail#>
@prefix rdf: <http://www.w3.org/1999/02/22-rdf-syntax-ns#> .
@prefix xsd: <http://www.w3.org/2001/XMLSchema#> .
@prefix rdfs: <http://www.w3.org/2000/01/rdf-schema#> .
@prefix lss-usdl: <http://genssiz.dei.uc.pt/lss-usdl#> .

:ExpressMailDelivery a lss-usdl:ServiceSystem; rdfs:label "Express Mail Delivery"; rdfs:comment "A service system for delivering express mails"; lss-usdl:hasInteraction :CustomerCalls, :CustomerDeliversPackages .

:CustomerCalls a lss-usdl:CustomerInteraction; rdfs:label "Customer calls"; lss-usdl:hasGoal :SendMail; lss-usdl:isPerformedBy :Sender; lss-usdl:hasLocation :SenderHome . :CustomerDeliversPackages a lssusdl:CustomerInteraction; rdfs:label "Customer delivers packages"; lss-usdl:isPerformedBy :Sender .

:SendMail a lss-usdl:Goal; rdfs:label "Send mail" .

:Sender a lss-usdl:Role; rdfs:label "Sender" .

:SenderHome a lss-usdl:Location; rdfs:label "Sender's home" .

Remote Access

```
trom rdflib import Graph, Literal, BNode, RDF, URIRet, RDFS
 from rdflib.namespace import FOAF, DC
☐ import rdflib
     q = Graph()
     g.parse("https://raw.github.com/rplopes/lss-usdl/master/use%20cases/1%20-%20Express%20Mail%20Delivery.ttl", format='n3')
     print("--- printing LSS ---")
     for lss in g.subjects(RDF.type, URIRef("http://genssiz.dei.uc.pt/lss-usdl#ServiceSystem")):
         print "Service Ssystem Name: ", lss.rsplit("#", 2)[1]
         for ss_description in g.objects(lss, RDFS.comment):
             print "Description:", ss description
     print "Interaction Points: "
     for sub, obj in g.subject_objects(URIRef("http://genssiz.dei.uc.pt/lss-usdl#hasInteraction")):
         interaction = obj.rsplit("#", 2)[1]
         print interaction
自日
     qres = g.query(
         """PREFIX lss-usdl: <http://genssiz.dei.uc.pt/lss-usdl#hasInteraction>
             SELECT DISTINCT ?a ?b
             WHERE {
             ?a lss-usdl:hasInteraction ?b .
             }""")
¢
     for row in gres:
         print("%s hasInteraction %s" % row)
```



- Identify hidden patterns associated with costs for usdl concept usdl:InteractionPoints: who, how and what:
- Who (CQ1). Who is involved during the provisioning of a service or a particular interaction point?
- How (CQ2). How is an interaction conducted?
- What (CQ3). What resources were used during interactions?

Wolfgang Seiringer, Jorge Cardoso, Johannes Kunze von Bischhoffshausen, Service System Analytics: Cost Prediction, (PRO-VE'13) 14TH IFIP Working Conference on Virtual Enterprises, 30 Sep- 2 Oct 2013, Dresden, Germany.

Remote Service Querying

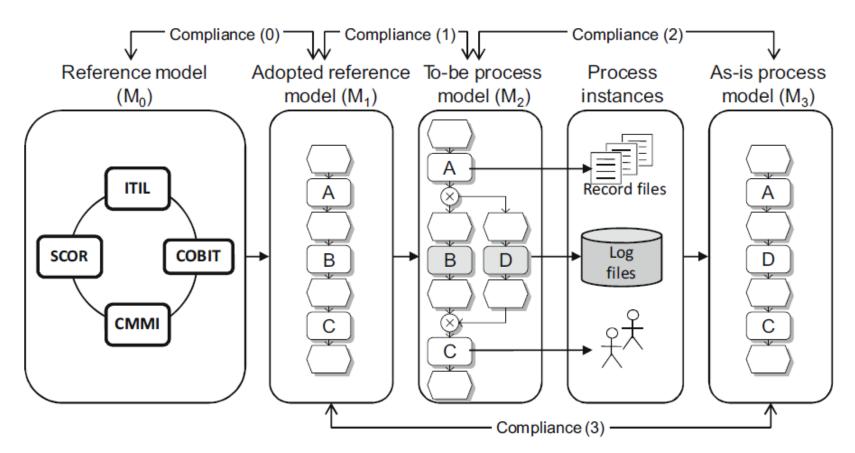
PREFIX usdl: <http://www.linked-usdl.org/ns/usdl-core> prefix gr: <http://purl.org/goodrelations/vl> PREFIX rdf:http://www.w3.org/1999/02/22-rdf-syntax-ns#

SELECT ?ip ?interactionRole WHERE{ ?service gr:name ?name ?service usdl:hasInteractionPoint ?ir ?ip usdl:hasInteractingEntity ?ie ?ie usdl:hasEntityType ?businessRol

?ie usdl:hasInteractionRole ?interact FILTER regex(?name, "Maintenance' Query selects all interactionPoints associated with "Maintenance"

The obtained result provides input for methods of service analytics Can be extended to other LINK USDL elements

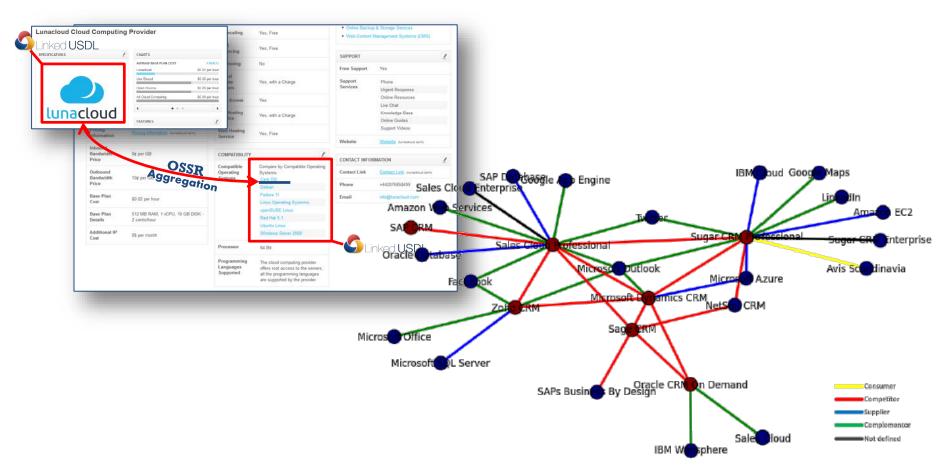
Process Compliance



Gerke, K.; Cardoso, J. and Claus, A. Measuring the Compliance of Processes with Reference Models. In 17th International Conference on Cooperative Information Systems (CoopIS 2009), Springer, Algarve, Portugal, 2009.

Genessiz: Center for Large-Scale Service System Research

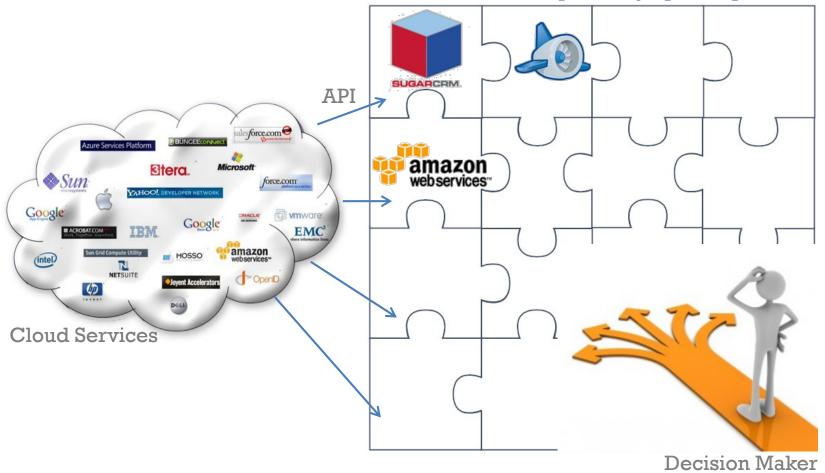
Service Networks Linked USDL + OSSR = OSSN



Cardoso, J. Modeling Service Relationships for Service Networks. In 4th International Conference on Exploring Service Science (IESS 1.3), pages 114-128, Springer, Porto, Portugal, LNBIP, Vol. 143, 2013.

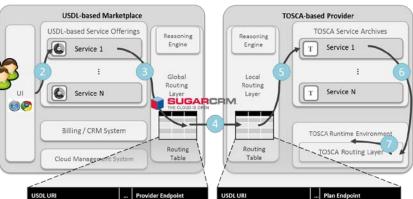


Consider cost, compatibility, space, speed, etc.



Applications (2013)

- Cloud Services (USDL & TOSCA)
 - University of Stuttgart, DE
- Could Service Aggregation
 - INESC, PT
- Service System Costing
 - Vienna Univ. of Technology, AT
 - Karlsruhe Inst. of Technology, DE
- ITIL Service Management
 - Portugal Telecom, PT
- Linked Open Data Integration
 - Portugal Telecom, PT
- Process Navigation
 - University of Bayreuth, DE





192.182.1.3

147.11.4.79

http://sugarcrm.org?enterprise

http://redmine.org?professional

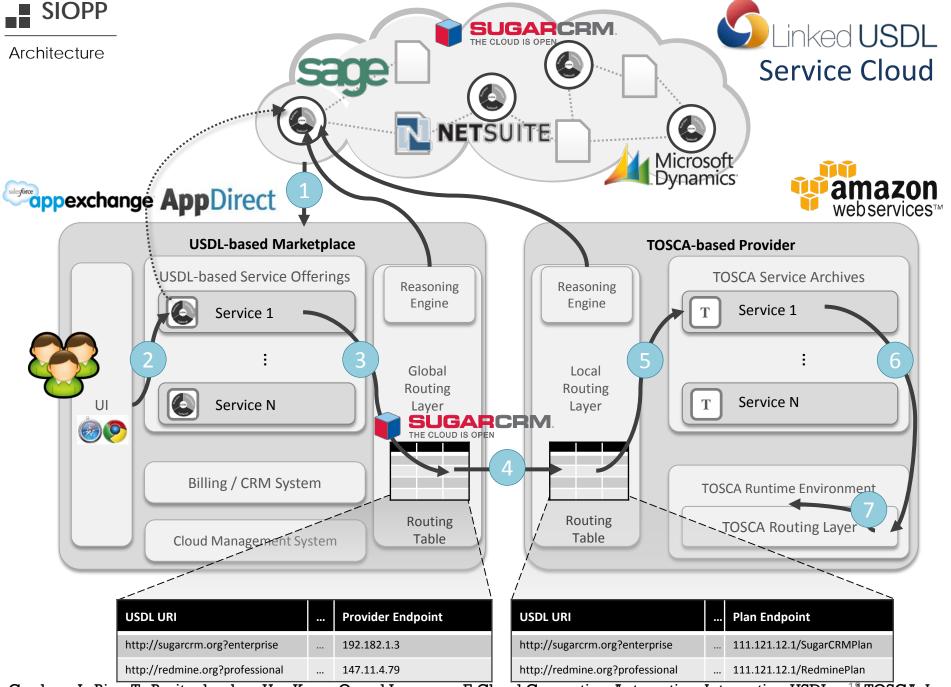
USDL & TOSCA Integration

http://sugarcrm.org?enterprise

http://redmine.org?professional

111.121.12.1/SugarCRMPlan

..... 111.121.12.1/RedminePlan



Cardoso, J.; Binz, T.; Breitenbucher, Uw; Kopp, O. and Leymann, F. Cloud Computing Automation: Integrating USDL and TOSCA. In 25th Conference on Advanced Information Systems Engineering (CAiSE 2013), pages 1-16, Springer, LNCS, Vol. 7908, 2013.

Resources



http://www.linked-usdl.org/

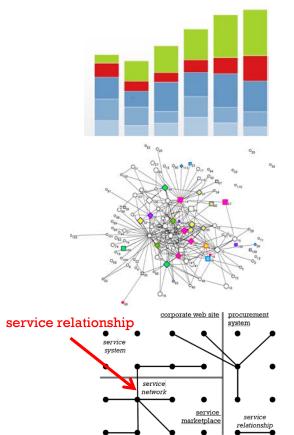
🗧 🔶 🔕 🔒 GitHub, Inc. (US) https://	github.com/linked-usdl/us	di-core	습 v C 🔡 -	issip	م	4 🕆	0-
GitHub This repository - 5	earch or type a command	1 Explore Feature	es Enterprise	Blog	Sign up	Sign in	l j
Iinked-usdl / usdl-core				* Sta	ar 3	₽ Fork	0
4- Code Netv	work Pull Re	quests 0 Issues 8	Wa	ű.	G	iraphs	
Clone in Windows	HTTP 55H Git Read-	Only https://github.com/linke	d-usdl/usdl-cor	e.git	Read	d-Only access	
🎙 branch master 🔹 Files Co	mmits Branches (†					Tags	
usdl-core / 🕞					1.23	and the second	
					O	45 commi	ts
Added NCO namespace					G	45 commi	its.
Added NCO namespace				latest co		45 commi	
	7 months ago	Diagram for expressing the link t	o technical interfac		eenit 10		
g cpedrinaci authored 3 months ago	7 months ago 3 months ago	Diagram for expressing the link t Added diagram of v1 [cpedinaci]	o technical interfac		entit 10		
cpedrinaci authored 3 months ago InteractionAndInterface.graphml	and the second se	and the second second second second	o technical interfac		entit 10		
cpedrinaci authored 3 months ago InteractionAndInterface.graphml Linked-USDL-Core-v1.png	3 months ago	Added diagram of v1 [cpedrinaci]			entit 10		
cpedrinaci authored 3 months ago InteractionAndinterface.graphml Linked USDL-Core-V1.png README md	3 months ago 10 months ago	Added diagram of v1 [cpedrinaci] Update README.md [drleidig]	aci]		entit 10		
Contrinaci authored 3 months ago InteractionAndinterface graphint Interd USDL Corti-V1 png README.md ReadOWE.md Interd USDL Corti-V1 png Interd VSDL Corti-V1 png Interd V	3 months ago 10 months ago 3 months ago	Added diagram of v1 [cpedrinaci] Update README md [drfeidig] Corrected file for parsing [cpedrin	oci] Løidig]		entit 10		

https://github.com/linked-usdl/ https://github.com/Genssiz

Linked USDL

Next Steps (2014)

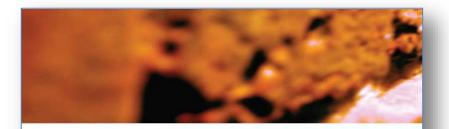
- Service Analytics
 - Service system mining
 - Process mining
 - Data mining
- Service Network Analysis
 - Automated reconstruction
 - Domain-specific metrics
- Service Relationships
 - Evidence from Social Networks
 - Text mining techniques
 - Co-occurance analysis



Useful links

- <u>LSS-USDL Editor</u>: Open source repository of the LSS-USDL graphical editor.
- <u>USDL Incubator Group</u>: LSS -USDL is part of the research for service systems by the USDL research group.
- <u>Linked USDL</u>: Similar project, focusing on service descriptions for customers. The third use case found in LSS-USDL's repository shows a service system modeled both in LSS-USDL and Linked USDL.
- <u>Linked USDL core</u>: Repository for the core module of Linked USDL. The other modules may be found under the same Github profile.
- <u>Semantic Web</u>: Technologies such as RDF are a core component of LSS-USDL.

Textbook on Service Systems

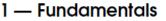


Contents

Fundamentals	. 13
The Emergence of Services	15
Service Modelling	15
Perspectives on Service Systems	17
Case Studies	21
Healthcare Service Research	. 21
Digital Government Services	. 25
E-learning	. 25
Review Section	27
References	28
	The Emergence of Services Service Modelling Perspectives on Service Systems Case Studies Healthcare Service Research Digital Government Services E-learning Review Section



Service Modelling Perspectives on Service Systems Case Studies Healthcare Service Research Digital Covernment Services E-learning Review Section Betergross



Summary

This chapter provides an overview of the origins of services. Two important views are examined: services as a transformation process and services as a set of resources. The differences and complementarity between services and goods are examined. Since the development of digital services is rapidly emerging, the relationships between services, software, and ICT are framed by presenting a classification framework. The last sections present the running use cases that will be used throughout the textbook and the six perspective that will be sued to study each use case.

Learning Objectives

- Understand the historical evolution of services and their importance nowadays for societies.
- Analyse the various views on services based on the emphases placed on processes and resources.
- Explain how services from various industry domains can benefit from a service system discipline.
- Describe various perspectives which can be taken to study services using scientific and systematic approaches.

