Cambridge Centre for Risk Studies London Risk Briefings

Cyber Catastrophe

Defining a Risk Test Scenario for managing the business risks posed by cyber threats

Centre for Risk Studies



@Risk_Cambridge
#cybercat

University of Cambridge Centre for Risk Studies



Research Application Partners

Judge Business School



Catastrophe Modelling in Complex Systems

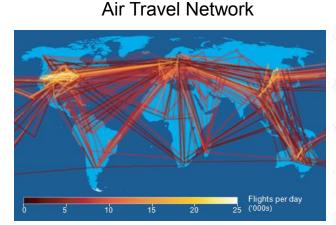
- The Centre for Risk Studies arises from shared interests by the participants in exploring areas of intersection between
 - Catastrophe modelling and extreme risk analytics
 - Complex systems and networks failures
- Advance the scientific understanding of how systems can be made more resilient to the threat of catastrophic failures

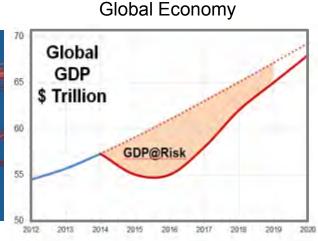
To answer questions such as:

'What would be the impact of

Regional Conflict

a [War in China] on [Trade Networks] and how would this impact the [Global Economy]?







Cambridge Taxonomy of Threats

Labour Dispute

Trade Sanctions

Geopolitical Conflict

External

Force

Environmental Catastrophe

Externality







Financial Irregularity



Run

Market

Crash

Natural Catastrophe







Tsunami

Human Epidemio

Animal Epidemic



Volcanic

Flood



Disease Outbreak





MBRIDGE

Judge Business School

Epidemic





Centre for **Risk Studies**

X





Cartel

Catastrophe

Climatic

Humanitarian Crisis

Hail

Child

Poverty

Pressure











Storm

Electric

Heatwave







Welfare System Failure Crisis





Refugee



Threat



Ozone Laver Collapse

SpaceCat



Meteorite

Conventional War

Asymmetric War

Nuclear

Sea Level Rise

Ocean System Change

Atmospheric System

Change

War

arc

EcoCat

Pollution

Event

Civil

War

Satellite System



Failure















Cyber Technological Catastrophe Accident























Nuclear Meltdown















































Hate

Terrorism

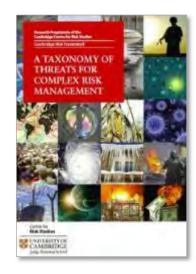
Senaratisr



Technological Catastrophe

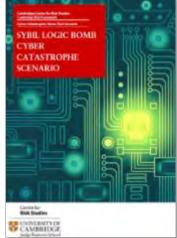
Other

Published Reports on Stress Test Scenarios



Taxonomy of Threats

Social Unrest Stress Test Scenario









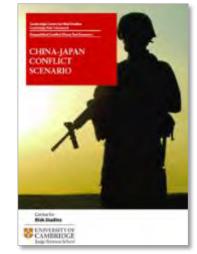
O PAULO VIRUS

ANDEMIC

ENARIC

Certine for Risk Shaller

CAMBRIDGE



Geopolitical Conflict Stress Test Scenario



Centre for Risk Studies Available for Download from Website: CambridgeRiskFramework.com

Our Cyber Research in the Media

Risk Technology

Andrew Coburn, Simon Ruffle and Louise Pryor are developing frameworks for cyber catastrophe analysis. They explain how mapping the cyber economy enables risk modelling of systemically important IT providers

kes experience.

sumed be applied to a discuptive incident what is the true cost of a wirety but inferen-nilliens of compares, or of howing a deriva envice assail on perpairweithers? And to compound the chait-magniture is a constant

phoned this challenses there is a constraint seni of nove insights in a theraits, security states, and valoem/efficies that must be

estude scale for a collect ment. The Extension

The mean challenge between is the complexity of cyber risk -it is highly

Syber attacks are featured is one of the top achinological itsis in the World Economic Senarch 2014 Global World Report, but indeterminiting the risk of other-inflicted ways on businesses and economies is still in

a inducey. The barrents of investing in linear intervention or consump in increased avera-off. Twompty count the measured in unless the risk are be serviced. Cyber this management thesite a proper this financework. There exists and it relation to offer construction types which which are also been as a service inderstood. What counts is measure reach is not with the invelocity of increasing and the

fingruntled employees, tarrated secu peretablors or technology accident that furning the afflicted company. Railow, is a whether individual loss essents my managers scross a whole portfolio of policies if they excra

Cyber catalatophus have the presential to h go openchaland lane assertis, and it is the incoming over which periodics have the otiential for a largerises series multiple. flicks, as well as how to segment books o into assessmention silve to manage the hat concerns incorers, insupers are still ad by the molti-billion-dollar asbestos laim losses that rulned the profitability of galaxia liability incomator in the 1900s, So, to

and must have which sectors on its associa-portiality are at risk of a single-cyber even. One way of evaluating cyber risk is so plags soil accepted categories and singlenubodrilogies. The lustance and heath using canastrophe models to rathe risk of contributed momenty and consulty losmml catastrophes. For evber risks, reports on the Centre for Riak Statian, Sembridge University, earsported by RMS, have

interconnected. Studieste one part of a nervioria sup quickly carende throughout the whole vide a robust scientific found as resystem Parther, there is no commonly agreed

The fundamental sensitive of a camodel is derived from the contequate and financian contracting this frameworks of the 1980s. These have been successfully applied to s and my chief 'goography' of cytler correlation risk com from the incompan IT technology photocouchs indul outrient worther events, such as unicanas, Boode and winderients, in addition there the noterated for earlighter on date by logatestory acrees many industries. to terrorism risk, infectious disease pundemics, and other toil risk perils. The framework of the The technology companies that provide these common IT platforms have become so and characterized the prime transmission fram-modulin it ensuing the prime transmission of the prime historical and dimutated increasing of the prime magnetization study (frequencies), shaked in order that provides the longitudin of each scenardo, and the without thirty of the associate which which improve appropriate an explanate of the potential frequential toos. embackled in global business producting that they could be termed "systemically I also they actual be terrared "systematically imprevant indextoger energy costs (STEB) to the global economy. This is abalagues to the term systematically important innocial insertainties" (STER) to the words of formasian insertainties" (STER) to the words of formasian insertainties of the start failure world characteristication in a start in the products and application in at their failure systematication in a start failure in the products and application in at their STER will interment the stability ensurement combined to consciol of leveliging an overall risk framework for werding typer threats lauet may. Fart of

the chillenge is the ilmited data on even To frits understa Cyber threats have only enhand for a new ecades and so data is sparse, particularly on publicise secondly broachas to these IT systems less required to do so by law. In addition, developing a catalogue of pairs over to made more difficult because a catroticie loss regime

unit affect the balance direct of much companies, we need to map the cyber to track how the SETEs could affect International corporate producto its A network model of the sybes prohas been developed by the Contro In Rick Studies shows how the big turne supplier like Microsoft, IBA, Oracle and SAP permanta the corporate occurring with their IT produces and toffsome opplications. The way in which these compaties connect to other parts of the country is represented by commerce with

salar of the struct

The subt of the attack The take of a cyber case cortex is depend on how many companies are presented isigic ontail, such as an implant (at the submitting) in a commonly used to be Same Same attacks could pestit in a high degree of

a sales of the index strenger Windows penaling systems that runion over 90% of as possile computers. Most IV department#s are corrected ments. If we see to truly understand how hadly society would be abacted by a repared to this scenario, however, and the revere experiettack then handamantal initiate have all actually in only mild disputytion questions must be an system. For example, Other attacks can be estremely destructive th were could a major swart buy What timer and targeted on specific control two errs conveyer, ench dedicated system is only used by The Combridge Centre for Risk Studies sandful of spacialit companies. The culmentality of 77 systems to specific attacks is explores some of these questions in its i upport Sylvi Logit Book Cyber Construmanuality well understand, but not the overall

dogy failures, white nes abarrithma undred in molti-billion deftar icesm

turnershifty of an organization's balance sheet to the consequences of syber section's filling the upset methodismism for potential bilinger as less (reportant than the potentials bilinger as less (reportant than the potentials bilinger (pre and sweet) period that could result then



these business. By reducing the relivence on 'industry standard' software applications with diversity and competition in T7 prov rootanetty? 16089 spoth companies can be bener dutilied against the threat of cyber disruption. Developing tak-models that identify how these commonstitut anascophe anascophe anastost provide the risk protection that comparise tooking for from the insurance market. O

A mapping of the

cyber aconomy

shows the leading

value connections

with an example of

their relationship to

Oracle: a systemically

important technolog

enterprise. Other big providers of software

systems and busines

technology can be

mapped in a

similar way

astrophe is a concentration mik

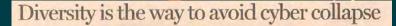
Companies need to employ a robust

diversification strongy to mitigate (bia risk to

the footprint of

corporations and their





Vlewpoint AICHELLE TUVESON and SIMON RUFFLE

Regulatory consciousness has increasingly focused on the reduction of systemic risk to ward off another financial crisis. Regulators have poured rast amounts of intellectual capital into formulating the best measures for preventing taxpayer bailouts of collapsing institutions. As a result, they created the "Systemically Important Financial itutions" (SIFIs) brand to indicate a bank that nay need rescuing. In a recent discussi Cambridge Chief Risk bank official asked; "Why hould a bank be worried ibout systemic risk? Its own risk should be its only ocus." The remark captures the tension between the micro and nacro risk perspectives. A parallel phenomenon socurring in the area of cyber and technology risks These are among the remost worries for risk anagers today. The fear f the unknown magnifies their worries cyber threats are relatively new and are mostly outside their mpany's expertise Recent cyber-related examples include the massive breach of unterner credit card data Target, one of the US's

argest department stores. and the softwareprecipitated trading losses it Knight Capital, a financial services firm on the NYSE, A software



Joining up the dots: a cyber-economy map showing how Systemically Important Technology Enterprises are linked, produced by researchers at the Cambridge Centre for Risk Studies important to the overall

trading algorithm resulted economy. Like the SIFIs, they and their products are in losses of \$440m in less than an hour - 38 per cent so interlinked their failure would cause problems on a of annual revenue - and led to its takeover One could argue these breaches were confined to two businesses and did not affect the global economy. (SITES). But what is worrying is the potential for a global system wide IT failure occurring simultaneously across many organisations "correlated loss" event that affects a vast number of companies, or an entire sector. As businesses get more interconnected, this type of threat becomes a the potential for a real possibility. A number of technology

error in its high-frequency

global IT failure companies has became so occurring across deeply embedded in business productivity that many organisations they are systemically

also show the centrality of a cluster of companies and provide a visual representation of how potential failures may spread. Could the econom effects of such a global cyber catastrophe be estimated? Any type of failure or attack that exploits vulnerabilities in products and applications. of SITEs could permeate the world economy Many factors can cause IT failures - cyber attacks,

hardware breakdowns. software errors. But what sames the failure is less

very large scale. We refer to these companies as Systemically Important Technology Enterprises Mapping of the cyber conomy identifies the technology enterprises vital to international corporate productivity. The mannines What is worrying is

sportant than the enetration levels of common IT applications There are many possible oes and levels of harm. Past failures, not all maliciously inspired, that

companies to prevent a potentially catastrophic technology meltdown throughout the economy Dr Michelle Tuveson is the executive director and Simon Ruffle is the director of technology research and immution at the Cambridge Centre for Risk Studies at the University of Cambridge Judge Business School

we caused multibillion

compromises and other IT

dollar damage to companies include data

Models of the sheer

prescibility of a severe

correlated cyber loss across thousands of hig

platforms in common.

architectures, and

standardisation.

with coincidental data

structuros and shared

industry standards. Their business processes evolved

alongside product platform

As a society, we have secome attracted to

standardisation. While this

connectivity and economic

calue, it has also vastly

increased the scale of a

The risk of a cyber

managed through portfolio diversification. In theory,

the dangers of SITEs are cerily similar to the perils

of SIFIs. More research is

needed to determine if th

Without a central bank

to govern risk regulation

and ensure standards of

robustness, responsibilit

lies with individual IT

anxiety is well founded.

potential disaster.

catastrophe could be

as delivered greater

anies. Most have IT

degree of connectivity of the SITEs highlight the



Updating Our Thinking About Cyber Risk

Centre for Risk Studies



Éireann Leverett Senior Risk Researcher @blackswanburst

News of the Week

- Sony PlayStation
- Sony Pictures
 - Sub effects: gender pay gap debate
 - Personal privacy invaded
 - Will you pay out twice for these?
- Ransomware
 - Tennessee Sheriff's Dept PAID \$500
 - Autopsy reports, witness statements, crime photos
 - Infection rates increasing 700%

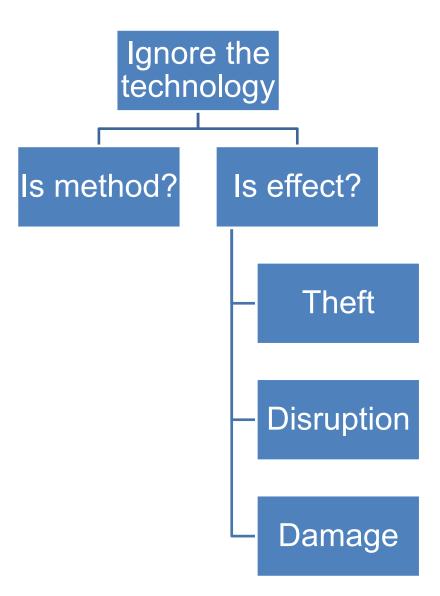


Ignore the technology

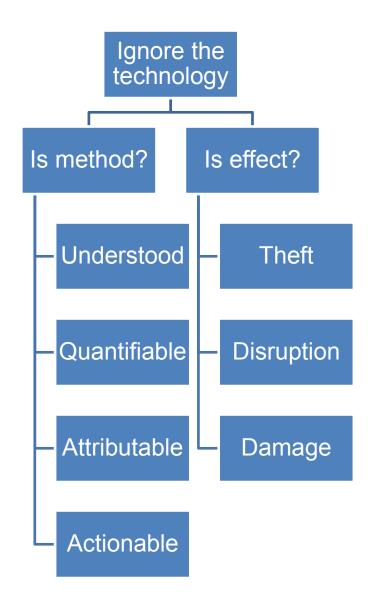
Is method?

Is effect?

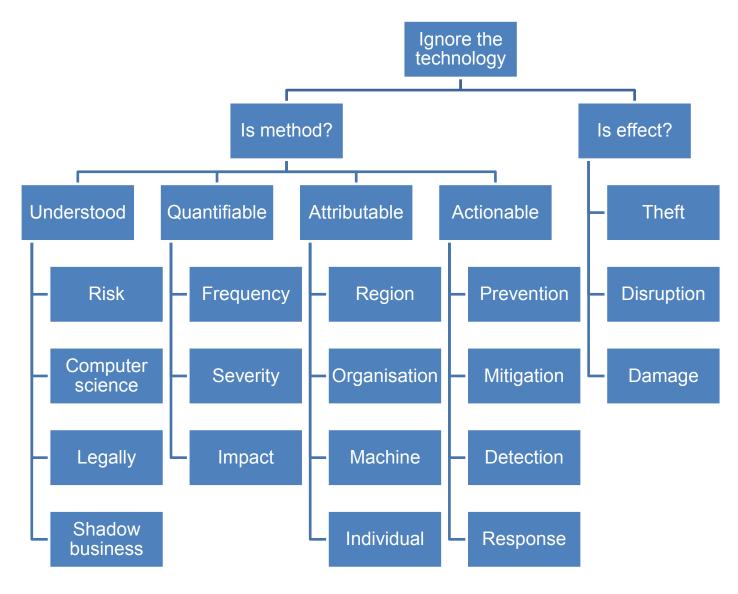














10 Cold Truths of Cyber

Man Made Peril

- Don't mistake whitehat research for blackhat research
- Your clients are dealing with intelligent adversaries
- So frequency and severity will change rapidly
- Complexity
 - There are no technological "silver bullets"
 - ALL your security infrastructure is a commons
 - Anti-business is a blackmarket
 - Information asymmetry
 - Paxson's law
- Logic Adjustment
 - Damage isn't virtual
 - Anything can be hacked, insecure until proven



Trust on the Web

Peer Sec Betworks Peersec Betworks	# of Subjects	# of Issuers
Verizon Enterprise Solutions GeoTrost Inc.	3	Four
Cybertrust Inc. Cybertrust Inc.	16	Three
GlobalSign nv-sa Entrustinc Syndres degression VeriSign Inc. Las Aufrige Meened Laboratory	104	Two
Vodafone Omnitel B.V.	1797	One
	222	Zero

UNIVERSITY OF CAMBRIDGE Judge Business School



Insurability of Cyber Risk

Centre for Risk Studies



Dr Andrew Coburn Director of Advisory Board, Centre for Risk Studies & Senior Vice President, RMS

Cyber Risk as an Insurable Peril

- Insurers see demand from corporate clients for cyber insurance cover
 - Today they provide specific and constrained covers for particular cyber insurance applications
 - They are wary about large scale exposure to cyber risk
- Insurers may already have significant cyber risk exposure
 - Commercial General Liability and other coverages can be 'silent' on cyber losses
 - Strong preference for insurers to move customers to 'affirmative' cyber coverage products
- For insurers to allocate a significant amount of capital to insuring cyber risk requires
 - A comprehensive framework for understanding and quantifying the risk
 - An assessment of the potential for severe catastrophe loss across a portfolio of insureds ('Probable Maximum Loss')
 - Accumulation control structures that will limit the potential for correlated large losses



Understanding the Cyber Economy

- To understand loss potential, we first need to understand how Information Technology creates economic output
 - A Model of the Cyber Economy
- We need to understand mechanisms of harm and loss processes in the cyber economy
 - A comprehensive framework for loss assessment
- We need to understand the correlation between companies that would give rise to a cyber catastrophe
 - A mapping of the systemic risk of cyber vulnerabilities

A framework for cyber risk modelling



The Cyber Economy Enterprise Trading Network



PetroChina Energy Aerospace BP

> Chevron ExxonMobil General Sinopec Motors Volkswagen

> > ovota

Auto

Allianz Financial ΑΧΑ

Oracle

Biotech GlaxoSmithKline

Johnson & Johnson

Roche

Gazprom

Shell

Pfizer **Berkshire Hathaway**

Nestlé

Wal-Mart Consumer

Apple

Amazon AT&T

Technology

Enterprise revenue (USD)

\$450 bn \$200 bn \$100 bn



SITEs and the Cyber Economy



Aerospace

• Auto

Biotech

Consumer

Technology

Oracle

Enterprise revenue (USD)





Systemically Important Technology Enterprises

- Some software systems of individual technology companies underpin a large proportion of the cyber economy
 - These represent vulnerabilities to cyber threat
- We term these 'Systemically Important Technology Exploits' (SITEs)
- These are analogous to Systemically Important Financial Institutions (SIFIs) currently being identified and regulated by financial supervisory authorities



Systemic Cyber - Scenario Candidates

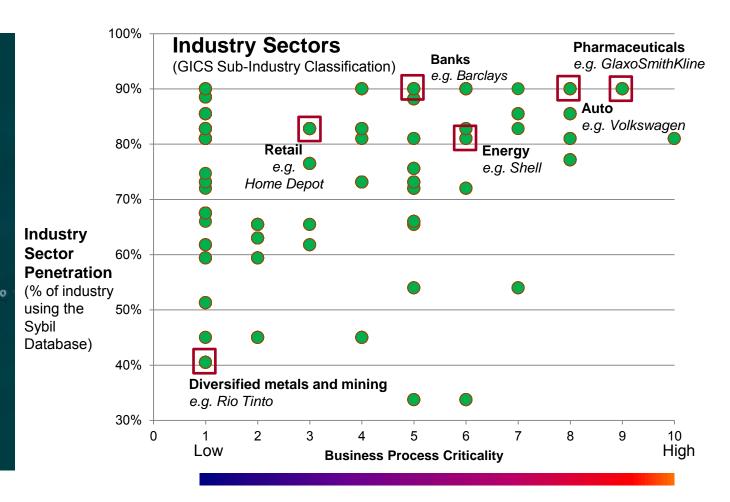
- Algorithm Corruption 'Sybil Logic Bomb' corruption of Industry Standard Relational Database for algorithmic parameters.
- Power Outage Attack on Supervisory Control and Data Acquisition (SCADA) Systems to disrupt electrical power distribution networks in US and Europe
- Leakomania Systematic release of confidential customer records from many corporate enterprises
- Cloud Compromise Failures of SAAS applications through attacks on cloud hosting service providers
- Financial Transaction Interference major theft or disruption of financial transaction system through a common exploit across multiple enterprises that carry out financial transactions
- 'Internet of Things' fires and physical damage triggered to appliances and machines that are remotely operated

- Hackspionage systematic and widespread theft of intellectual property and commercial secrets by coordinated teams of agents
- Extortion Spree large number of companies held to ransom by hackers disabling IT functionality to obtain payoffs
- Mass D-DOS Denial of service attacks across thousands of companies, using botnets; reflectors, and amplifiers
- Kinetic attacks on key classes of insurance
 - Satellite Hacks Satellite or GPS disruption through hacker attack
 - Aviation –attacks on aircraft through remote interference with control systems
 - Property Building and contents loss through remotely activated sprinkler systems
 - Marine loss of hull and cargo through attacks on navigation and operating systems



Sectoral Differentiation of Scenarios

Materials Energy Utilities Transportation Semiconductors Capital goods Technology hardware Automobiles Real estate Pharma & biotech Health care **Durables & apparel** Household & personal Food, beverage & tobacco Retailing Food & staples retailing Consumer services Telecommunication Software & services Media **Diversified financials** Insurance Banks





A Sectoral Approach to Accumulation Control



Segmentation of insured corporates by their prevalence or dependency on the SITE

- For example using metrics such as 'Revenue@Risk'
- Identify harm processes and loss mechanisms that trigger insurance claims
 - Guided by insurance coverages
- Estimation of severity of losses and limitations and constraints on loss development
 - Components of loss, metrics, benchmarks and precedents
- Estimation of loss ratios or loss severity relativities
 - Including multiple lines of insurance
 - Mapping of segmentation of insured corporates by their severity of loss from scenario
 - Identification of scenario loss 'footprint' by e.g. NAICS sectors or company characteristics
 - Loss ratio matrix across exposure segmentation for use in accumulation controls
 - The loss ratio matrices from the scenarios will be a deliverable to development partners

UNIVERSITY OF CAMBRIDGE Judge Business School Centre for Risk Studies

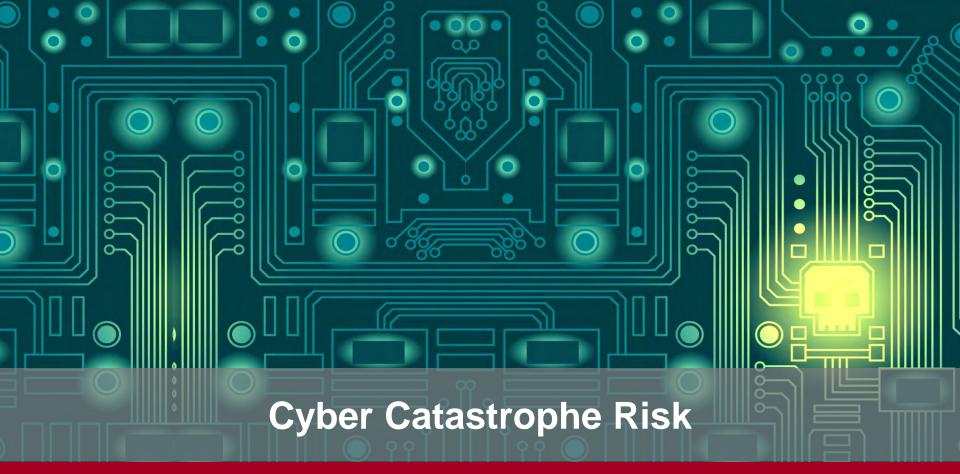
23

Exposure Data Model for Cyber Insurance



- Collaborative initiative with RMS and other industry partners
- We are exploring the development of a data schema for the capture and monitoring of cyber insurance exposure
- To be a published and open data standard
- EDM will capture coverages, policy structures, company details, accumulation characteristics, of cyber exposure
- Schema aims to capture most of the cyber coverages currently being offered and managed in the market
- Conducting a survey of products and coverages in the market
- Please let us know if you would be willing to participate
- Key objective is to identify major needs and practical usefulness of EDM





Sybil Logic Bomb Cyber Catastrophe Scenario

Risk Test Scenario for managing business risks posed by cyber threats

Centre for Risk Studies



Simon Ruffle Director of Technology Research and Innovation Centre for Risk Studies

The Harm Caused by a Cyber Catastrophe

three types of harm

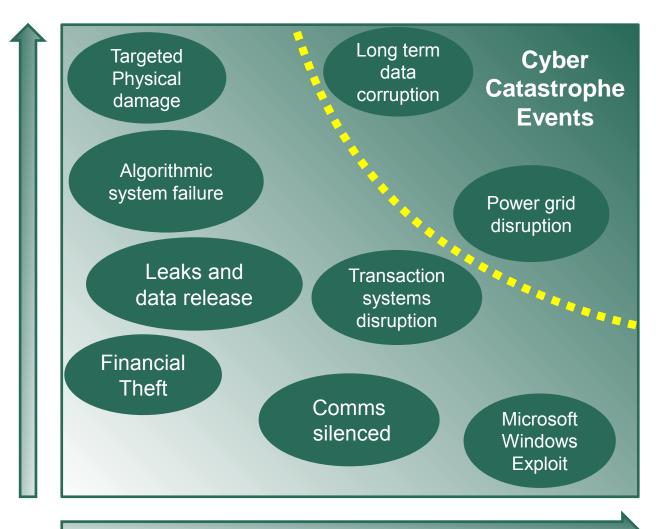
Theft	Disruption	Damage
Mass theft of credentials*	Power grid disruption*	Long term data corruption*
Data Espionage	Microsoft Windows exploit	Leaks, abuse of data and defamation
Financial fraud	Transaction systems disruption	Data centres, internal IT and cloud servers damaged
Cash theft	Communications silenced	Targeted physical damage
	GPS Failure	Algorithmic systems failures
	Tactical data espionage	
	Degrading of internet and denial of service	

* = ranked worst case scenarios by subject matter expert team at Cyber Threat Workshop 17th July 2013



Choosing a Scenario

Severity of Loss to an Affected Company

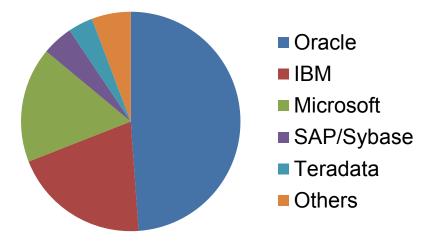


Number of Companies Affected



The Sybil Logic Bomb Stress Test Scenario

- Unobtrusive corruption of an industry-standard relational database in common use by many major corporations
- Real-world examples of relational databases include



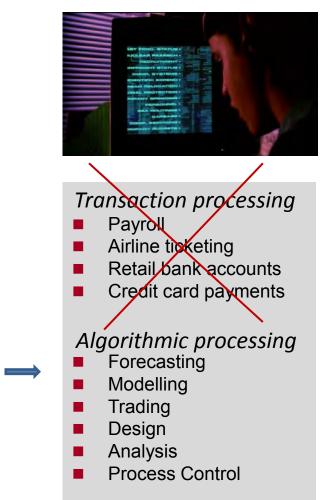
Sybil is a Systemically Important Technology Enterprise (SITE)



Key Features of Sybil Logic Bomb Scenario

Insider attack

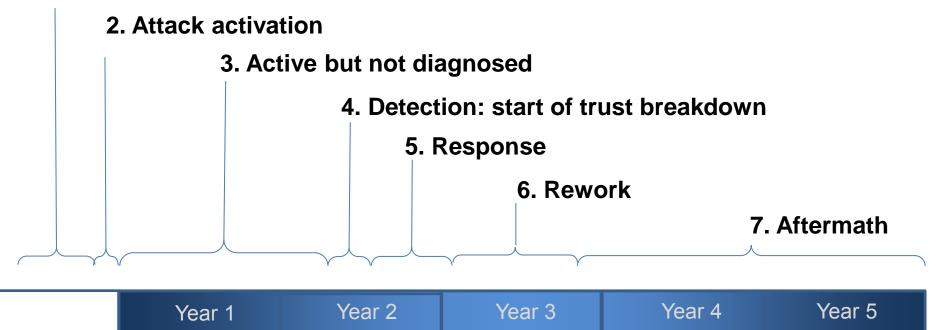
- Slow burn: over months, years
- Small errors difficult to spot
- Small errors can cause big problems
- Backups corrupted
- Difficult to replicate
- Affects algorithms not transactions





Sybil Logic Bomb Scenario Phases

1. Preparation by threat actor





Fictional Algorithmic IT Failures Caused by Logic Bomb

GICS Industry group	Type of failure	Real life precedents
Automobiles & Components	Robotic manufacturing failure causes loss of production	"Ping Sweep": Robotic arm out of control
Banks	Bad data leads to write- down	National Australia Bank, 2001:HomeSide write- downs, \$2.2Bn loss
Insurance	Corruption of scanned paper based customer records	Xerox WorkCentre Document Scanning Flaw
Diversified financials	Algorithmic trading losses	Flash Crash, Knight Capital \$450m loss, AXA Rosenberg \$250m loss
Semiconductors	Losses to high value items in production	Semiconductor fabrication production line failure: \$50,000 damage
Pharmaceuticals & Biotechnology	Financial forecasts and reports wrong	AstraZenica spread sheet error sends wrong data to sell side analyst community, 2012.
Media	Event overbooking, loss of consumer confidence	Locog spread sheet error causes Olympic ticket overselling, 2011
Energy	Unable to send gas through pipeline	Penetration test locks up SCADA system of gas utility for 4 hours.
Utilities	Contractual errors lead to losses	Transalta: \$25m charge due to wrong transmission hedging contracts
Utilities	Environmental Damage lead to liability claims and fines.	Maroochy Shire Incident, 2000: 800,000L raw sewage spill in 47 separate incidents









Precedent: Knight Capital

Knight's bizarre trades rattle markets

CMMoney



Knight Capital Group (KCG) was behind a series of bizarre moves in otherwise thinly traded stocks early Wednesday.

Knight spokesperson Kara Fitzimmons acknowledged that "a technology issue" occurred in its market-making unit that affected how shares for some 150 NYSE-listed stocks were routed. "Knight notified its market-making clients this morning to route listed orders away," she said in a statement, adding that the company continues to investigate.

Knight's shares dropped more than 20% after traders saw extreme volume spikes in a number of stocks, including preferred shares of Wells Fargo (JWF) and semiconductor company Spansion (CODE). Both stocks, which see roughly 100,000 trade per day, had changed hands more than 4 million times by late morning.

Knight's shares ended the trading day down 33%.

By Maureen Farrell August 1, 2012: 12:28 PM ET

It \$440 Million BY NATHANIEL POPPER

Knight Capital Says Trading Glitch Cost



1 2 3 4 >

Errant trades from the Knight Capital Group began hitting the New York Stock Exchange almost as soon as the opening beil rang on Wednesday.

4:01 p.m. | Updated

\$10 million a minute.

That's about how much the trading problem that set off turmoil on the stock market on Wednesday morning is already costing the trading firm.

The Knight Capital Group announced on Thursday that it lost \$440 million when it sold all the stocks it accidentally bought Wednesday morning because a computer glitch.

E SAVE
E E-MAIL

Related Links

 Documents: Knight Capital's statement
 Runaway Trades Spread Turmoil Across Wall St. The losses are threatening the stability of the firm, which is based in Jersey City. In its statement, Knight Capital said its capital base, the money it uses to conduct its business, had been "severely impacted" by the event and that it was "actively pursuing its strategic and financing alternatives."

The losses are greater than the company's revenue in the second quarter of this year, when it brought in \$289 million.

"With the events of yesterday, you have to question if this is the beginning of the end for Knight," said Christopher Nagy, founder of the consulting firm KOR Trading.

Shares of Knight Capital closed down 63 percent, at





Precedent: The Maroochy Shire Pollution Incident

The **A** Register[®]

Data Centre Software Networks Security Policy Business Jobs Hardware Science Bootnotes

Operating Systems Applications Developer Verity Stob

SOFTWARE

Hacker jailed for revenge sewage attacks

Job rejection caused a bit of a stink

By Tony Smith, 31 Oct 2001 J Follow 587 followers

Internet security threat report 2013



An Australian man was today sent to prison for two years after he was found guilty of hacking into the Maroochy Shire, Queensland computerised waste management system and caused millions of litres of raw sewage to spill out into local parks, rivers and even the grounds of a Hyatt Regency hotel.

"Marine life died, the creek water turned black and the stench was unbearable for residents," said Janelle Bryant of the Australian Environmental Protection Agency.

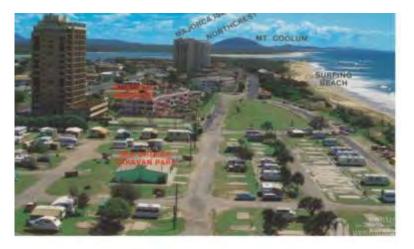
The Maroochydore District Court heard that 49-year-old Vitek Boden had conducted a series of electronic attacks on the Maroochy Shire sewage control system after a job application he had made was rejected by the area's Council. At the time he was employed by the company that had installed the system.

reporting with Toad Data Point.
Download Trial
Software

Simplify data access, analysis and

Boden made at least 46 attempts to take control of the sewage system during March and April

2000. On 23 April, the date of Boden's last hacking attempt, police who pulled over his





Typical SCADA controlled sewage system



Precedent: National Australia Bank

FACEBOOK

TWITTER

GOOGLE+

EMAIL

+ SHARE

REPRINTS

The New York Times

Business Day

WORLD	U.S.	N.Y. / REGION	BUSINESS	INESS TECHNOLOGY		CE HEA	LTH SPO	OPINION		
			Search	International	DealBook	Markets	Economy	Energy	Media	

INTERNATIONAL BUSINESS

INTERNATIONAL BUSINESS; Oops! Bank Will Write Off \$1.75 Billion

By BECKY GAYLORD Published: September 8, 2001

SYDNEY, Sept. 6— How did National Australia Bank, the country's largest bank, bungle its foray into the American mortgage market so badly that it had to write off \$1.75 billion this week?

The blunders involved several fundamental mistakes at the company's HomeSide Lending unit, based in Jacksonville, Fla., including, most embarrassingly, a simple but devastating computer error that went unnoticed for two years.

HomeSide is the sixth-largest home-loan servicing company in the United States, with two million loans on its books.

When National Australia bought HomeSide in 1998 for about \$1.2 billion, executives praised the unit's proprietary processing and

servicing systems and said they planned to use them throughout the bank's global network.

Now, those systems have helped cause severe financial heartache: last week, consultants discovered that HomeSide had been feeding the wrong interest rates into a critical valuation model since 1999.

The write-down resulting from this and other mistakes was the second recent piece of bad news. In July, National Australia said that the mortgage company had not protected itself adequately against the flurry of interest rate cuts by the Federal Reserve this year.

Those cuts indirectly affected long-term rates, making home-loan refinancings more attractive and potentially reducing the stream of income that servicing companies earn

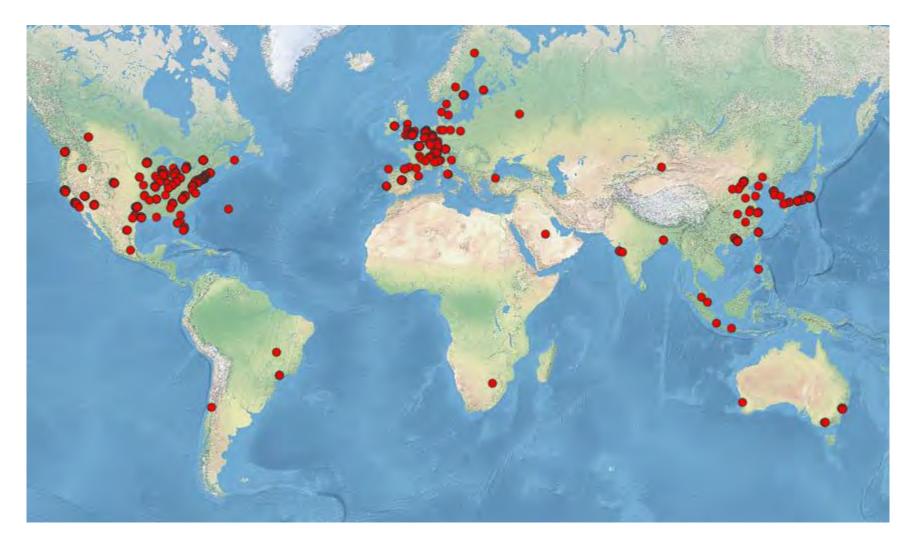








Global Enterprise Network



The 600 enterprises with the location of their corporate HQs mapped



Global Enterprise Network



PetroChina Gazprom Energy Johnson Aerospace BP Chevron ExxonMobil General Sinopec

Motors Volkswagen

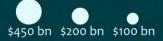
• Auto•

Allianz Financial AXA

Oracle

Amazon

Enterprise revenue (USD)



Roche Biotech

GlaxoSmithKline

Johnson & Johnson

Pfizer Berkshire Hathaway

> Wal-Mart Consumer

Nestlé pple

AT&T

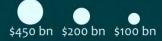
Technology

Sybil Market Penetration

'Sybil'



Enterprise revenue (USD)



Impact of the Cyber Scenario and Variants

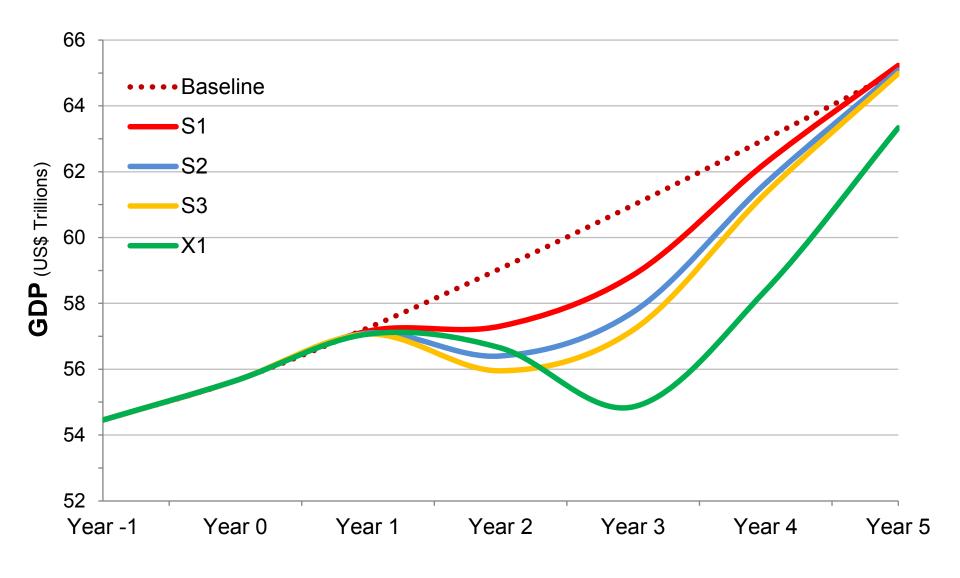
Scenario Variant	Latency period (quarters)	Global 5 year GDP@Risk
S1: Standard Scenario	5	\$4.5 Trillion
S2: Increased Impact Scenario x 1.5	5	\$ 7.4 Trillion
S3: Greatly Increased Impact x 1.75	5	\$8.8 Trillion
X1: Greatly Increased Impact x 1.75 & Long Latency Scenario	8	\$ 15.0 Trillion

Great Financial Crisis 2007/08 at 2014

\$20 Trillion



Global GDP@Risk Impact of Scenario and Variants





Comparison with other Risk Centre Scenarios

Scenario	S1	S 2	X1		
Geopolitical Conflict	17	27	34		
	9 month conflict	2 year conflict	5 year conflict		
Pandemic	7	10	23		
	43% infection	Poor response	Poor response + Vaccine failure		
Social Unrest	4	*	*		
	Europe & US Only	Europe, US + BRICS	Europe, US, BRICS + ME		
Cyber Catastrophe	4.5	7.4	15		
	Standard scenario	More damage + liability	Longer latency period		
2007-2012 Great Financial Crisis	18				
Great Financial Crisis at 2014	20				

UNIVERSITY OF CAMBRIDGE Judge Business School Centre for Risk Studies US\$ Trillion 5 Year GDP@Risk

Impact on representative portfolio assets

				Base Levels		Short Term Impact (△Max)					Long Term Impact (△Max)			
				Yr0Q4	1	Yr1Q4					Yr3Q3			
				B0]	S1	S2	S3	X1		S1	S2	S3	X1
US		• • • • • • • •		i										
Bonds Short	TSY 2Y	Interest rate, 2-year T-notes (levels)	\bigtriangleup	0.3		-0.06	-0.07	-0.07	-0.07		-0.07	-0.47	-0.71	-4.1
Bonds Long	TSY 10Y	Interest rate, 10 year government bonds (levels)	\bigtriangleup	2.7		-0.09	-0.11	-0.12	-0.12		0.005	-0.4	-0.7	-4.3
Equities	S&P	Share price index (% change)	%	100		-3.0	-3.1	-3.2	-3.2		-27.0	-35.3	-39.1	-51.6
Credit	YSA CSPA	Credit spreads, period average (levels)	\bigtriangleup	0.3		0.032	0.035	0.037	0.037		0.01	-0.02	-0.05	-0.04
Inflation	USA CPI	Consumer price index (% change)	%	100		-1.7	-2.6	-3.0	-3.0		-15.5	-22.8	-26.4	-33.4
UK														
Bonds Short	GBP 2Y	Interest rate, 2-year T-notes	\triangle	0.5	ļ	-0.33	-0.35	-0.35	-0.35		-0.2	-0.4	-0.46	-1.6
Bonds Long	GBP 10Y	Interest rate, 10 year government bonds	\bigtriangleup	2.8		-0.28	-0.31	-0.32	-0.32		-0.1	-0.4	-0.5	-1.9
Equities	FTSE	Share price index	%	100]	-1.4	-1.7	-1.8	-1.8		-17.8	-24.7	-28.0	-36.0
Credit	GBP CSPA	Credit spreads, period average	\bigtriangleup	0		0	0	0	0		0	0	0	0
Inflation	GBP CPI	Consumer price index	%	100]	-1.8	-2.7	-3.2	-3.2		-8.0	-12.4	-14.7	-21.4
Foreign Exchange	USD/GBP	Exchange Rate (US\$ £GBP)	%	1.6		-1.13	-1.09	-1.07	-1.07		2.98	3.28	3.52	0.145
Germany												-		
Bonds Short	DEM 2Y	Interest rate, 2-year German gov bond yields	\bigtriangleup	0.2		-0.08	-0.06	-0.06	-0.06		-0.6	-1.2	-1.5	-2.8
Bonds Long	DEM 10Y	Interest rate, 10 year German gov bond yields	\triangle	1.8	ļ	-0.08	-0.07	-0.06	-0.06		-0.4	-0.97	-1.2	-2.9
Equities	DAX	Share price index, Deutscher Aktien Index	%	100		-1.5	-2.7	-3.3	-3.3		-28.4	-39.3	-44.2	-55.0
Credit	DEM CSPA	Credit spreads, Period Average	\bigtriangleup	1.8		0.03	0.05	0.06	0.06		0.13	0.17	0.19	0.23
Inflation	DEM CPI	Consumer Price Index, Germany	%	100	ļ	-2.9	-4.4	-5.2	-5.2		-19.1	-27.9	-32.0	-41.6
Foreign Exchange	USD/EUR	Exchange Rate (US\$ per Euro)	%	1.3		-0.7	-0.7	-0.7	-0.7		1.21	1.15	1.12	1.07
Japan														
Bonds Short	JPY 2Y	Interest rate, 2-year Japan gov bond yields	\bigtriangleup	0.1		-0.04	-0.03	-0.025	-0.029		0.08	-0.09	-0.17	-2.0
Bonds Long	JPY 10Y	Interest rate, 10 year Japan gov bond yields	\triangle	0.6]	-0.058	-0.047	-0.041	-0.041		0.12	-0.09	-0.19	-2.1
Equities	NIKKEI	Share price index, Nikkei 225	%	100]	-1.1	-1.8	-2.3	-2.3		-10.6	-14.1	-15.7	-17.1
Credit	JPY CSPA	Credit spreads, Period Average	\bigtriangleup	0.2]	0	0	0	0		0	0	0	0
Inflation	JPY CPI	Consumer Price Index, Japan	%	100]	-1.2	-1.9	-2.2	-2.2		-7.6	-11.3	-13.0	-19.8
Foreign Exchange	USD/JPY	Exchange Rate (US\$ per JPY)	%	0.013]	0.144	0.148	0.150	0.150		-0.27	-0.32	-0.35	-0.32



Relative change of cumulative returns





Conclusion: Diversify IT Platforms

Outcomes of Scenario

- Compromise of a Systemically Important Technology Enterprise (SITE)
- Information Malaise': Loss of trust in IT by business leaders, investors and consumers
- World 5 Year GDP@Risk: \$4.5Tr

Implications for Risk Management

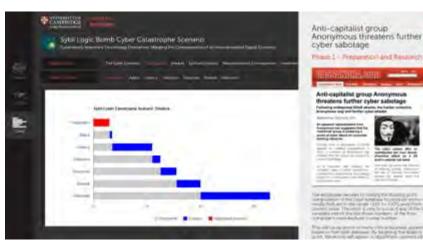
- Efficiency drive towards standardisation in corporate IT platforms contrary to good risk management
- Portfolio diversification by companies in their choice of technology platforms



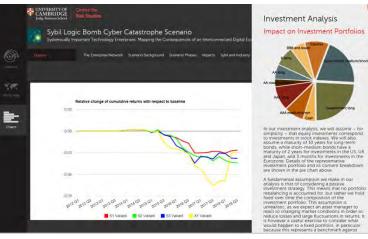
Online Digital Exploration

sybil.cambridgeriskframework.com



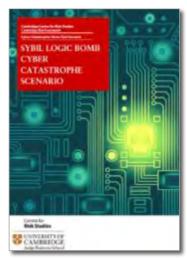








Sybil Logic Bomb Scenario Report



Cyber Catastrophe Stress Test Scenario

Available for Download from Website: CambridgeRiskFramework.com



Thurs 22 January – **Social Unrest Risk** Registration at

http://www.risk.jbs.cam.ac.uk/



